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REMAX



The REMAX Image - The sky's the Limit!

From the beginning REMAX set out to become the very best in the real estate industry, determined to secure a dominant market share. That goal has been reflected in the strong advertising campaigns that abound at local and international level.

Advertising

It is no accident that REMAX has reached hundreds of millions of people worldwide, as we invest heavily in advertising. An array of award winning television ads, regional radio spots, billboards and newspapers have ensured that the REMAX brand remains "top of mind". REMAX agents benefit directly from this investment. They are associated with a premium brand that is committed to promoting itself on a global scale. All REMAX agents have access to this highly polished and effective marketing material. The cumulative impact of REMAX agents, whether from "For Sale" signs, newspaper ads, filters, area boards and dustbins creates immeasurable presence that benefits.

Branding

The red, white and blue REMAX hot air balloon is the most recognizable logo in the real estate industry. It is also one of the most recognized corporate identities in the world. Thus, when a property is linked to the REMAX balloon, you can guarantee that it will get noticed! The REMAX balloon has become a symbol of excellence the world over.

Public Relations

REMAX of SA employs a highly successful public relations team to help build the brand for its offices and agents. From appearances on national TV programs, to magazine articles and prestige property features, the public relations program effectively promotes REMAX as the major player in the real estate industry.

Committed to Education

REMAX has always been committed to providing its agents with the educational support needed to achieve maximum business potential, through seminars, conventions, speakers, rallies, online training and continued education classes. Conventions. REMAX continues to develop innovative electronic programs to usher in the era of the global office.

Intranet

REMAX Connect is a South African strictly members only site, where REMAX Brokers and agents can exchange ideas, download logos and other resource material, plus register for conventions and training sessions. It is here where agents load their listings, irrespective of whether they are in the office or not. These listings are then published to over 40 internet property sites.

High Levels of Community Support

It is a well known fact that REMAX gets to the heart of the matter when it comes to real estate. Yes REMAX is the biggest real estate group in SA- but it's bigger than that.

REMAX believes that it's the size of the heart that counts. We have proved that and are proud to say that we have raised over R 6 million for the "Reach for a Dream" foundation. As REMAX's beneficiary charity, every agent can donate a percentage of their commission from every home sold, towards helping children with life threatening illnesses realize their dreams.

REMAX Infoglobe

Each Office Independently Owned and Operated | Registered with the PPRA

Office: 086 12 REMAX (73629) | WWW.REMAXINFO.CO.ZA | PRETORIA EAST | MIDSTREAM | FRANSCHHOEK | PAARL



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Infoglobe



- REMAX was founded in 1973 by Dave and Gail Liniger in Denver, Colorado, USA.
- REMAX South Africa was launched by Peter and Val Gilmour in 1995.
- After working as an estate agent for several years Marieth Kloppers opened REMAX Infoglobe in February 2009.
- REMAX Infoglobe specialises in sales and rentals of residential and commercial property in the East of Pretoria, Midstream, Centurion and the Winelands areas in the Western Cape.
- Top 300 SA Company since 2002.
- Top 500 SA Company, number 1 in Real Estate
- Over 160 offices in South Africa with more than 3600 real estate professionals nationally.
- REMAX has offices in over 100 countries world-wide and over 100,000 agents internationally.
- Strong national and international referral network.
- A new sophisticated version of the www.remax.co.za website was recently launched that is also linked to: www.property24.com, www.propertygenie.co.za, www.cyberagent.co.za, www.privateproperty.co.za and www.iol.co.za.
- REMAX is the home of quality professionals, giving superior customer service under a respected company banner.
- REMAX Associates have built up reserves of satisfied customers, proven by the fact that 70 % of REMAX transactions result from repeats and referrals.
- REMAX is world renowned in terms of recognition, reputation, quality and market strength, making REMAX agents the best in the world.
- Large portfolio of national and international buyers.
- REMAX enjoys an industry Share of Voice in excess of 33 % which means that 1 in every 3 real estate TV and Radio ads is a REMAX ad.
- Strong advertising campaign on television.
- 30 Second generic TV advertisement.
- National radio marketing campaign.
- REMAX Invests in excess of R10 million per annum in Corporate Brand Building in order to remain the leader in the South African real estate arena.
- REMAX Infoglobe (Constantia Park) is very centrally situated at 477 Mendelssohn Street, Constantia Park with excellent street visibility and close to the prestigious Menlyn Maine area in Pretoria East.
- REMAX Infoglobe also has a highly visible Midstream office located at 43 Hornbill Ave, Rooihuiskraal, opposite the Centurion Lifestyle Centre.
- On 1 March 2024 REMAX Infoglobe Franschhoek opened its offices on the first floor of the iconic Nedbank building on 32 Huguenot Street, Franschhoek nestled in the heart of the main road with excellent accessibility and visibility.
- On 1 April 2025 REMAX Infoglobe Paarl, opened its offices on the road of Paarl. With excellent accessibility and visibility at 391 Main Road, Paarl.
- We are a strong team of approximately 170 property professionals and about 30 support staff members within the REMAX Infoglobe group working closely together with a strong believe in a good networking system.
- Monthly interactive meetings where agents share experiences and knowledge.
- Weekly training - online REMAX University training and in-house training where agents learn from our Principals, service providers and from each other.
- Monthly socials at the REMAX offices where agents interact on an informal basis and network.

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